BUSINESS, MARKETING & MANAGEMENT

MARKETING

COURSE SEQUENCE:

- Marketing ☑
- Sports & Entertainment Marketing/Sales (at all HS except Kellis HS)
- Advanced Marketing & Sales/Work Experience ☑ ☑ ☑

A CTE Mastery of Subject Endorsement may be added to a high school transcript upon completion of any CTE program. A student may earn multiple CTE endorsements.

A State Technical Assessment
C College Credit
C Core Credit for Economics Graduation Requirement

COLLEGE CREDIT HOURS:

9 HOURS

These Dual Enrollment hours may apply toward:
Certificate of Completion in Marketing
Associate of Applied Science in Marketing
Bachelor of Science in Marketing

COLLEGE PROGRAM PARTNER:

Glendale Community College
Arizona State University WP Carey School of Business

CERTIFICATION:

A*S*K Certification - in progress

Some certification tests occur after high school graduation and may require industry experience and include fees. Testing may not be accommodated. Please check with the program instructor.

CAMPUS LOCATION:

Cactus HS
Centennial HS
Ironwood HS
Liberty HS
Peoria HS
Sunrise Mountain HS

All Peoria Unified School District students may enroll in a CTE program on any campus.

STUDENT ORGANIZATION:

DECA

The Peoria Unified School District does not discriminate in any programs or activities on the basis of sex, race, creed, religion, color, national origin, age, veteran or military status, sexual orientation, gender expression or identity, disability, or the use of a trained dog guide or service animal and provides equal access to the Boy Scouts and other designated youth groups. The Peoria Unified School District is a satellite district for West-MEC. El Distrito Escolar de Peoria no discrimina en sus programas o actividades por motivos de sexo, raza, credo, religión, color, origen nacional, edad, condición de veterano o grado militar, orientación sexual, expresión de género o identidad, discapacidad o el uso de perros guía entrenados o animal de servicio, y ofrece igualdad de acceso a los Boy Scouts y a otros grupos de jóvenes designados.