



MARKETING

COURSE SEQUENCE:

- Marketing **C**
- Sports & Entertainment Marketing/Sales
(at all HS except Kellis HS)
- Advanced Marketing & Sales/Work Experience **A C C**

A CTE Mastery of Subject Endorsement may be added to a high school transcript upon completion of any CTE program. A student may earn multiple CTE endorsements.

- A** State Technical Assessment
- C** College Credit
- C** Core Credit for Economics Graduation Requirement

CAMPUS LOCATION:

- Cactus HS
- Centennial HS
- Ironwood HS
- Liberty HS
- Peoria HS
- Sunrise Mountain HS

All Peoria Unified School District students may enroll in a CTE program on any campus.

STUDENT ORGANIZATION:



COLLEGE CREDIT HOURS:



These Dual Enrollment hours may apply toward:

- Certificate of Completion in Marketing
- Associate of Applied Science in Marketing
- Bachelor of Science in Marketing

COLLEGE PROGRAM PARTNER:

- Glendale Community College
- Arizona State University WP Carey School of Business

CERTIFICATION:

A*S*K Certification
- in progress

Some certification tests occur after high school graduation and may require industry experience and include fees. Testing may not be accommodated. Please check with the program instructor.



PEORIA UNIFIED SCHOOL DISTRICT

(623) 486-6259

peoriaunified.org/cteworks

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